



Conventional Lens



NeoContrast™ Lens

NeoContrast™

CUT THE GLARE. SHARPEN THE DETAIL.

NeoContrast™ technology supports gaming and active lifestyles by improving our ability to see differences in bright light.



Reading, Gaming,
& Digital Devices



Sports, Leisure, and
Entertainment



Helps maintain
vision

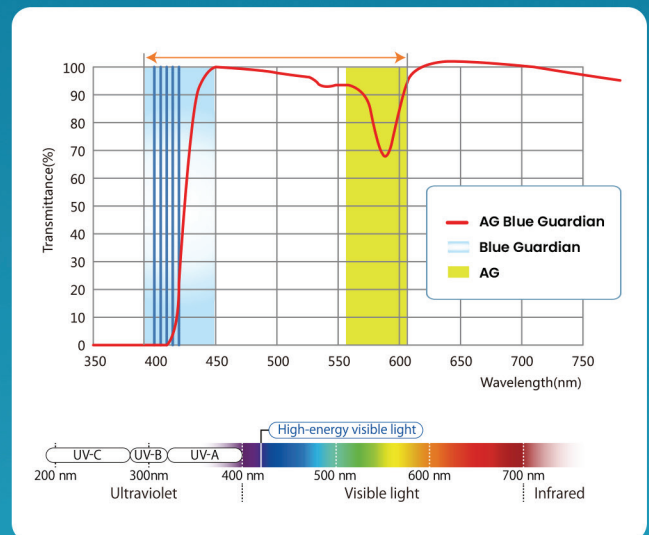
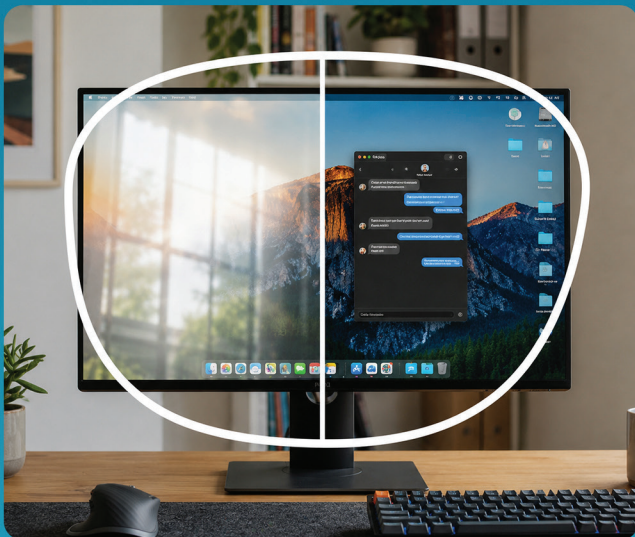
OPTICARE

See the Difference.

Superior Glare Reduction & Enhanced Visual Contrast

The **NeoContrast™** lens seamlessly integrates advanced Anti-Glare (AG) and Blue Guardian technology to deliver exceptional visual comfort. Specially engineered to reduce harsh glare from computer screens, indoor lighting, outdoor sunlight, and oncoming car headlights, this lens protects your eyes in every environment.

Unlike traditional shading lenses, it blocks harmful blue and UV light while mitigating dazzling yellow light to eliminate eye fatigue. Powered by Japan's NeoContrast™ processing, it maintains high light transmission while significantly boosting color contrast, making it especially beneficial for older individuals seeking superior vision clarity.



For reading, gaming, & when using digital devices

Doesn't darken the field of view, making it ideal for use indoors as well as outdoors; improves the clarity of even the smallest letters and images.

For sports, leisure, and entertainment

By cutting glare components, NeoContrast™ enables improved colour contrast and clearer vision.

Helps maintain vision

By reducing daylight glare and intense light while driving at night, NeoContrast™ helps make daily life more comfortable.

TECHNOLOGY

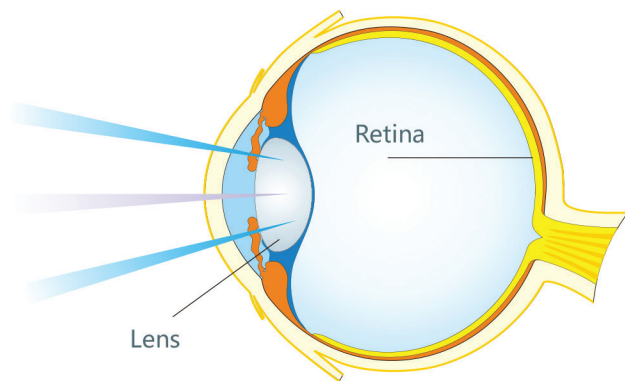
NeoContrast™ technology selectively blocks glare at specific wavelengths for improved color contrast and clearer vision.

LENS MATERIAL

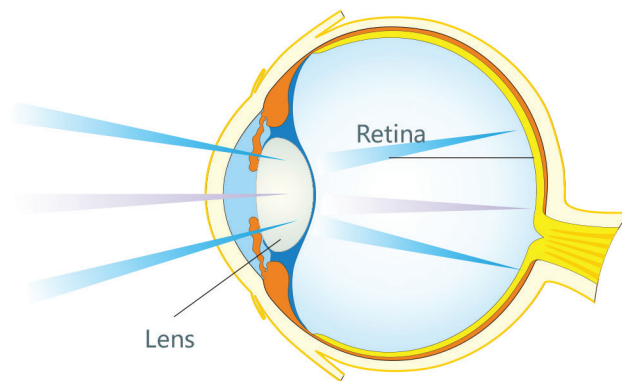
- ▶ Incorporates Premium high-index MR™ series materials.
- ▶ Suitable for both prescription and nonprescription lenses (refractive index **1.60**).

Suitable for patients with early cataracts.

Conditions like cataracts, glaucoma, macular degeneration, and retinopathy are becoming more prevalent. With increasing dependence on electronic devices, eye health issues are affecting a growing number of people, leading to a rise in the need for eye surgeries.

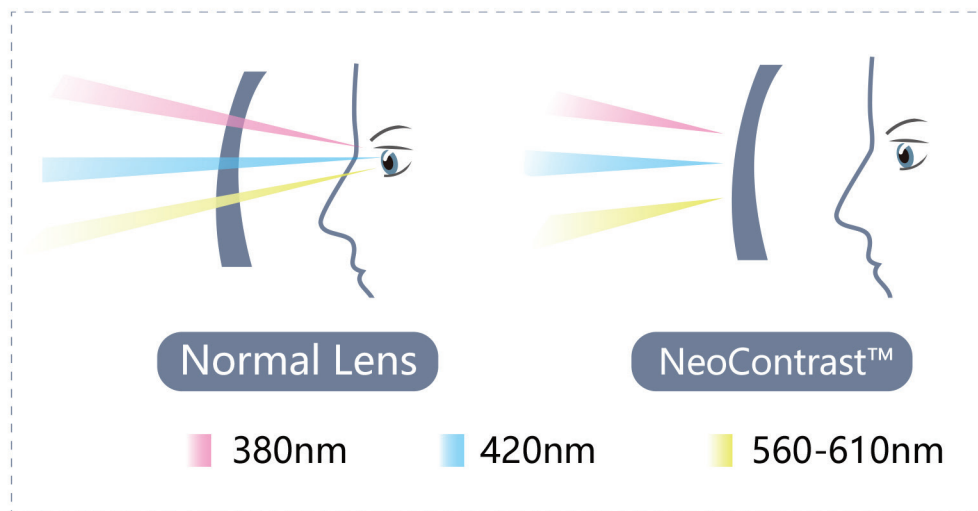


The healthy eye can accept glare and the retina is not affected.



The unhealthy eye cannot accept the glare and vision is affected.

NeoContrast™ lenses blocks UV, blue, and yellow light



Normal lenses absorb up to **380nm**.

NeoContrast™ lenses absorb up to **420nm** and **560nm** to **610nm**.

Contact us to know more about NeoContrast™.

1800 251 852 | info@opticare.com.au
www.opticare.com.au

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